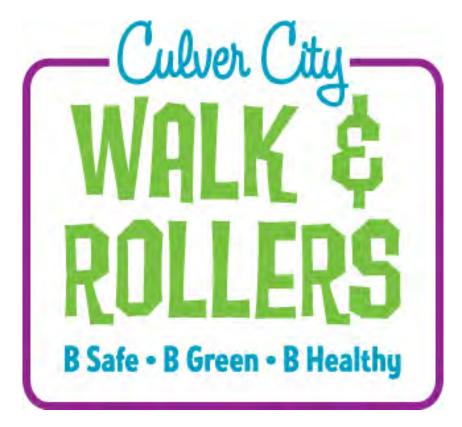
### **Culver City Safe Routes to School Program**



Bike, walk, skate, scoot, carpool... more!

Presented by Jim Shanman Culver City Safe Routes to School Coordinator

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#### CC SRTS

# Walk-Bike to school does not mean door-to-door or even everyday

Every day and each block really does matter.





# 5 Block Challenge

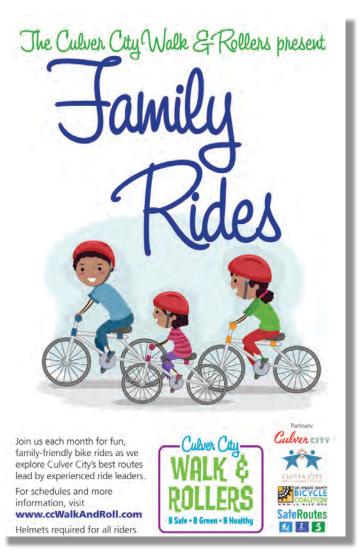




### **Group Rides**

Family Rides CCMS Rides







# Group Rides: Family Rides





Group Rides: CCMS





CC SRTS: Enforcement

**Crossing Guards** 















































Fiesta la Ballona





### **SRTS** Committees





# CCMS Bike Fix It Day





### Walk to School Day

CCUSD participated in **International Walk to School Day**, October 8









# CCMS / ASB





# Farragut





# La Ballona





# El Marino



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### Bike Racks Assessment





### Bike Racks Assessment





### **Encouragement Program**

- Schools are provided electronic handheld scanner
- Students receive generic bar code tag
- Schools scan and track participation in events
- Efficient
- Accurate
- Fun for kids







### **Encouragement Program**

- Electronic raffle ticket
- Replaces punch cards and paper tickets which are time consuming and volunteer intensive
- Tags are Anonymous
- Information is compiled based on bar code number only and sorted by class and by school



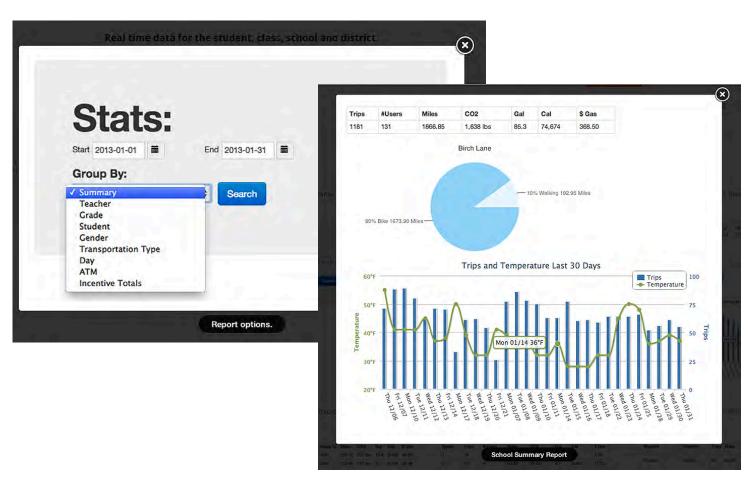
### **Encouragement Program**

#### **Additional Benefits**

- Schools can offer incentives to kids by asking parents to register their card and assign a user name to the tag
- Registration is free and easy
- Requires user name, optional info includes distance from home and gender
- Parents can also opt to use the **notification system** and receive a call, text or e-mail when card is scanned at school event.

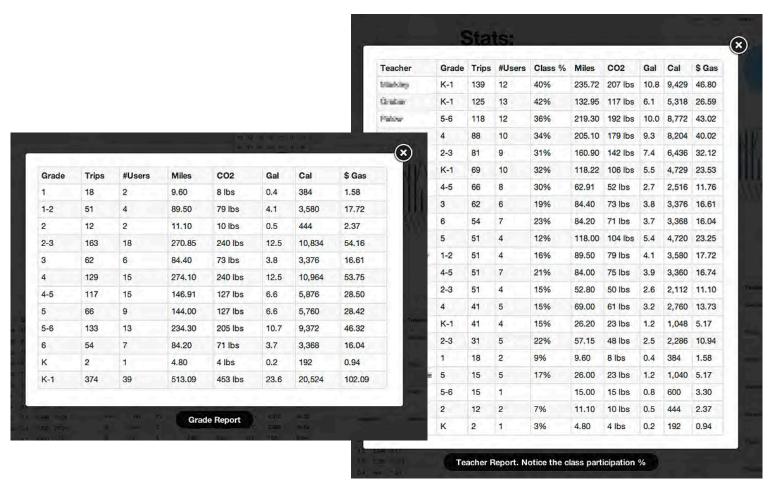


### Samples of info: Sorting





### Samples of info: Data Reporting



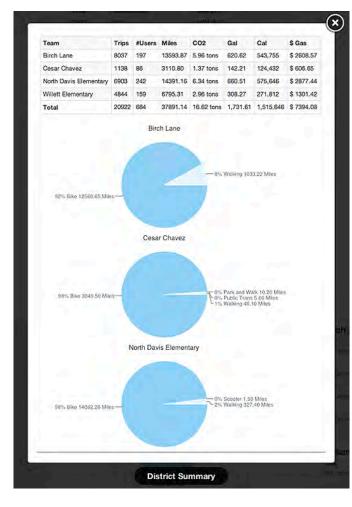


# Samples of info: Data Reporting





# Samples of info: School Comparison





# Samples of info: Data Reporting







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