

**Press Release
For Immediate Release**

August 5, 2017

Culver City - Culver City Walk & Rollers Invites Middle School Students to try Biking to School

On Sunday, August 14, Culver City Walk & Rollers will host an “Intro to CCMS Fun Ride” designed to encourage more Culver City Middle Schoolers to give biking to school a try. Students looking to learn how to ride to Culver City Middle School can meet at one of three location at 10 a.m. where trained ride leaders will provide instructions and lead their groups to CCMS.

Biking to school has many advantages for those willing to give it a go. For example, reducing the number of cars and pollution around schools and helping students get much needed morning activity.

Biking to school not only brings those benefits, but also allows kids an opportunity to practice good, responsible behavior, learn essential safety skills, develop community awareness and have fun getting to school with the friends.

Culver City Middle School is part of the tri-school complex that also includes Culver City High and Farragut Elementary. When Culver Park High and the Office of Child Development are added to the equation, the number of students coming to the intersection of Farragut and Elenda can easily exceed 4,000! With the Ballona Creek Bike Path leading directly to the school, students have an easy resource to take advantage of.

Even though CCMS - along with all the Culver City elementary schools - has an established walk to school program, too many parents continue to drive their students door-to-door every day. “We have spent the last three years educating CCUSD students and practicing safe routes to school,” says Culver City Safe Routes to School Coordinator, Jim Shanman. “ We view the elementary school years as a time to learn how and why to walk and bike to school safely. Middle school is the time to put it into action. Whether once a week or a few blocks every day, middle school is a great time for parents to start letting their kids demonstrate responsibility.”

If you are even a little curious about biking to CCMS, join us Sunday, August 14, for a special ride just for CCMS students.

- Learn how to ride your bike safely on the street
- Discover the best routes to the Middle School
- See where and how to park your bike properly and securely
- 3 meetup sites: El RinconElementary School, La Ballona Elementary School and Linwod Howe Elementary School

Each location will have trained ride leaders to explain safety and rules of the road. Then they will ride as groups to the middle school for a bike locking demonstration before heading back to the starting points. A raffle will be held at the bike racks when all rides arrive. All riders will be eligible to win a bike lock set or a set of bike lights!

Please RSVP at www.ccWalkAndRoll.com/ccms Goody bags for the first 14 to RSVP!

All rides start at 10 a.m. and should return to their starting points by noon. Please bring a bike in good working order, helmet, lock and water. This ride is part of the city-wide Safe Routes to School Program. For more information, please visit www.ccWalkAndRoll.com